

Responsive Interaction Survey

Start of Block: Default Question Block

Q1 Are you a UL student?

☐ Yes (1)

☐ No (2)

Skip To: End of Survey If Q1 = No

Q2 Select your age group.

☐ Under 18 (1)

☐ 18 - 25 (2)

☐ Over 25 (3)

Skip To: End of Survey If Q2 = Under 18

Skip To: End of Survey If Q2 = Over 25

Q3 What's your classification?

☐ Freshman (1)

☐ Sophomore (2)

☐ Junior (3)

☐ Senior (4)

Q4 What's your gender?






- ☐ Male (1)
- ☐ Female (2)
- ☐ Prefer not to specify (3)
-

Q5 Are you active on social media?

- ☐ Yes (1)
- ☐ No (2)
-

Q6 How many estimated hours per day so you spend each social media outlet?

0 1 2 3 4 6 7 8 9 10

Twitter (1)	
Facebook (2)	
Instagram (3)	
Snapchat (4)	
Other (Pinterest, MySpace, etc) (5)	

Q7 On a scale of 1-5 (1 being most prominent, 5 being least prominent), rank which social media platform you find the black community most unified/prominent.

- _____ Twitter (1)
- _____ Facebook (2)
- _____ Instagram (3)
- _____ Snapchat (4)
- _____ MySpace (5)

Q8 On a scale of 1-5 (1 being least likely and 5 being most likely), when are you most likely to live tweet?

- _____ Love & Hip Hop (1)
_____ BET Awards (2)
_____ CNN Newscast (3)
_____ VH1 Hip Hop Honors (4)
_____ Keeping Up with the Kardashians (5)
-

Q9 Indicate your opinion by selecting the bubble in the appropriate column.

Think about your posts on social media. What type of posts do you share?

	Strongly agree (1)	Somewhat agree (2)	Neither agree nor disagree (3)	Somewhat disagree (4)	Strongly disagree (5)
Racially-Driven (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Political (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entertainment (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Motivational/Spiritual (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q10 Indicate your opinion by selecting the bubble in the appropriate column.






Think about your posts on social media. I post in response to....

	Strongly agree (1)	Somewhat agree (2)	Neither agree nor disagree (3)	Somewhat disagree (4)	Strongly disagree (5)
Social Injustice (1)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Politics (2)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Trending Hashtags (3)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sports (4)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Q11 Think about the emotions that motivate you to post on your favorite social media platform.

Assume that you have 20 points, divide the points among the following emotions to indicate the relative importance of each. The more points you give something, the more important it is. You can give as many or as few as you wish to each emotion. Please make sure the total equals 20.

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20

Anger (1)	
Sadness (2)	
Guilt (3)	
Happiness (4)	
Hopeful (5)	

Q12 How often does social media, especially black Twitter, influence your decisions on black related situations?

For example: Considering that most blacks disagree with Trump's presidency, do you think if you weren't an active member on social media other black people's negative stereotyping of the president would/wouldn't influence you?

- ☐ Always (1)
- ☐ Sometimes (2)
- ☐ Never (3)
-

Q13 Do you think social media's quick access to news/societal information is a positive benefit for seeing how black lives are being mistreated in America?


- ☐ Yes (1)
- ☐ No (2)
- ☐ I prefer not to answer. (3)
-

Q14 In regards to African Americans, do you think the mistreatment of this ethnicity has a negative effect on their mental illness while they watch these videos circulated on social media of police brutality and racism?

- ☐ Yes (1)
- ☐ No (2)
- ☐ I prefer not to answer. (3)
-

Q15 On a scale of 1-5, how important do you think black representation is in the media? (i.e. black reporters, black actresses, black athletes, etc).

0 1 2 3 3 4 5

Importance (1)	
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Q16 Rank the following in the order of importance to you.

_____ Debating on social media when you feel that another person doesn't have the same opinions as you. (1)

_____ Black Twitter reunions during the BET awards. (2)

_____ Becoming a social media sweetheart/couple by getting multiple likes and retweets. (3)

_____ Stating facts about America and hoping other people of the same race can relate. (4)

_____ Bashing the Trump Administration and their "fake news" (5)

End of Block: Default Question Block
